



Media Release

21 October 2016

nbn™ network arrives in Cervantes

Around 600 residents and businesses within Cervantes are set to be able to experience the benefits of fast broadband, following the recent switch on of the **nbn™** network in the area.

The announcement begins the 18 month countdown for these premises to make the switch before most existing landline phone and internet services are replaced by services over the **nbn™** network.

WA Corporate Affairs Manager Ebony Aitken said with Australians expected to spend an extra 22 days more on the internet this year than they did in 2014*; it is certainly exciting news for the locals.

"It's really great news for residents and businesses within Cervantes, especially as using the internet has become part of our everyday lives and online multi-tasking is the new norm," she said.

"As we move further into the digital age, fast and reliable broadband becomes more vital than ever in areas such as business, health, education, entertainment and leisure.

"Our love affair with the internet continues to grow and with the **nbn's** adoption of a mix of technologies, we have been able to accelerate the rollout of the **nbn™** network and get people connected faster."

A recent study commissioned by **nbn** found that those with access to the **nbn™** network are the greatest users, and the biggest increase is people living in regional areas, accounting for a whopping 1.7 hours more per day, at home during the week, than they did before.

"Most of us are getting online when we open our eyes and before we go to sleep, while a quarter of us (28%) hit the internet when we wake in the night. Almost three quarters of us (73%) do it while watching TV, a third while cooking (34%) and some of us have even confessed to being online on the loo (33%)," she said.

Shire of Dandaragan President, Leslee Holmes said it was very exciting for the community of Cervantes to now have access to state of the art 'fibre to the node' technology which will not only provide faster internet service for users at home but also for local businesses.

"I would like remind the community that they will need to contact their service provider to discuss relevant plans and pricing to suits their needs and while there are no installation costs for a standard service there may be activation costs so please remember to check this with your service provider also," Leslee said.

"Residents who want to know more are encouraged to access the nbn website at nbnco.com.au."

Connecting to the **nbn™** network is not automatic so people should contact their phone or internet provider to make the switch. You can find out whether you are eligible to connect to the **nbn™** network as well as more information about the areas scheduled to complete the transition to the **nbn™** network by visiting www.nbnco.com.au/switch

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Key nbn facts

- In WA, more than 320,000 premises are now able to connect and more than 125,000 premises activated.
- The **nbn** Broadband Index was undertaken by an independent research agency in June 2016
 - It surveyed 10,348 Australians across metropolitan, regional and remote areas including those connected to the **nbn**TM network and those not connected
 - The study found that those with access to the **nbn**TM network are the greatest users.
 - Most are getting online when we open our eyes and before we go to sleep
 - A quarter of us (28%) hit the internet when we wake in the night
 - Almost three quarters of us (73%) do it while watching TV
 - A third while cooking (34%)
 - Some of us have even confessed to being online on the loo (33%)
 - For the full report including graphics click [here](#)
- The announcement begins the 18 month countdown for these premises to make the switch before most existing landline phone and internet services are replaced by services over the **nbn**TM network.

Notes to editors

- *We're designing the **nbn**TM network to provide these speeds to our wholesale customers, telephone and internet service providers. End user experience, including the speeds actually achieved over the **nbn**TM network, depends on the technology over which services are delivered to your premises and some factors outside our control like equipment quality, software, signal reception, broadband plans and how the end user's service provider designs its network.