

# 'Access Economy' set to boom in 2017



A new movement allowing Aussies to temporarily rent goods and services online without needing to purchase them outright.



Holiday or vacation accommodation rental services

Australian population

**3.3m**



Food delivery

Australian population

**3.2m**



Ride sharing and car sharing services

Australian population

**1.9m**



Odd jobs

Australian population

**0.4m**



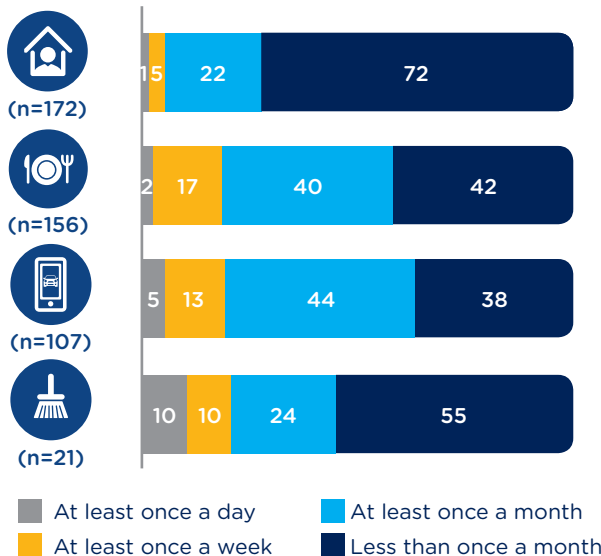
Streaming video on demand services

Australian population

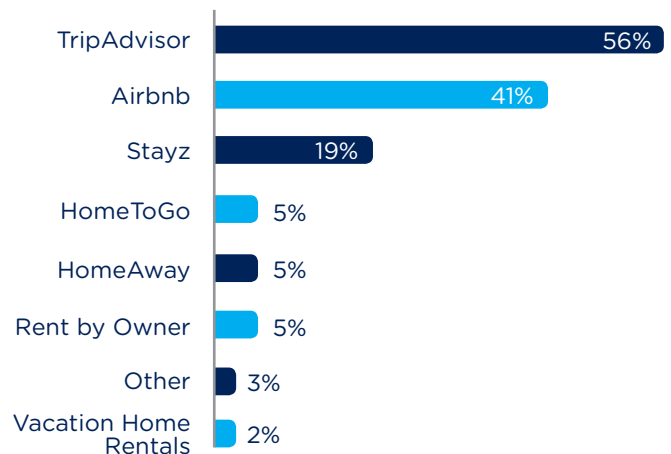
**2.7m**

"Telsyte estimates over 6 million Australians aged 16 or over have used these services in 2016".

## Access frequency

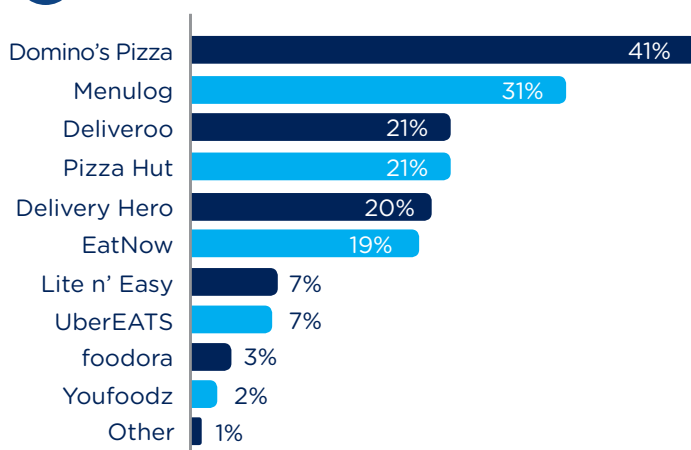


## A new way to holiday



Q. Which of the following holiday or vocational rental services have you used in the last month?

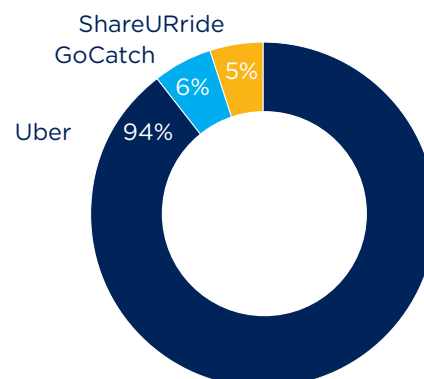
## Food for thought



Q. Which of the following online food delivery services have you used in the last month?



## Connected commuters



Q. Which of the following online ride sharing services have you used in the last month?